

**OLYMPUS**

Capture your stories.®

# PERFORMANCE MADE PORTABLE

## OM-D E-M10

A Small Camera That Gets The Big Picture

- Premium metal build with built-in flash
- Superior image quality
- Blazing autofocus speed with touch LCD

**16** | **IS** | **8fps** | **Wi-Fi**  
MEGAPIXELS | 3-AXIS | BURST SHOOTING | WIRELESS CONTROL

**OM-D**  
OLYMPUS OM-D



**E-M10  
Body Only**  
**SAVE \$50**

**NOW**  
**\$649<sup>99</sup>**

Valid 9/14-10/4/14

**E-M10 Body with  
M.Zuiko 14-42mm II R Lens**  
**SAVE \$50**

**NOW**  
**\$749<sup>99</sup>**

Valid 9/14-10/4/14

## SAVE UP TO AN ADDITIONAL \$150

WHEN YOU **ADD A LENS** TO YOUR E-M10 PURCHASE

(\$100 INSTANT SAVINGS, \$50 MAIL-IN REBATE\*)

**ADD**

### M. ZUIKO 14-42mm f2.5-5.6 EZ

Fast Aperture, Normal Focal Length Prime Lens



**WAS** \$349<sup>99</sup>  
**NOW**  
**\$199<sup>99</sup>\***

(SAVE \$100 Instant, \$50 Mail-In)

\*Valid 8/31/14 - 9/30/14

— OR —

**ZUIKO**  
LENS SYSTEMS

**ADD**

### M. ZUIKO 45mm f1.8

Fast, Lightweight Portrait Lens



**WAS** \$399<sup>99</sup>  
**NOW**  
**\$249<sup>99</sup>\***

(SAVE \$100 Instant, \$50 Mail-In)

\*Valid 8/31/14 - 9/30/14

## EXAMPLE TOTAL SAVINGS OF \$200 WHEN PURCHASED WITH CAMERA

	WAS	NOW	SAVINGS
E-M10 w/ M. Zuiko 14-42mm II R	\$799.99	\$749.99	<b>\$50 Instant</b>
M. Zuiko 14-42mm EZ	\$349.99	\$199.99	<b>\$100 Instant</b> <b>\$50 Mail-In</b>
	<b>\$1149.98</b>	<b>\$949.98</b>	<b>\$200 Total Savings</b>
	Valid 9/14/ - 10/4/14		

	WAS	NOW	SAVINGS
E-M10 w/ M. Zuiko 14-42mm II R	\$799.99	\$749.99	<b>\$50 Instant</b>
M. Zuiko 45mm	\$399.99	\$249.99	<b>\$100 Instant</b> <b>\$50 Mail-In</b>
	<b>\$1199.98</b>	<b>\$999.98</b>	<b>\$200 Total Savings</b>
	Valid 9/14/ - 10/4/14		

# BUILD YOUR SYSTEM & SAVE MORE

**\$50**

EXTRA  
SAVINGS  
VIA MAIL-IN  
REBATE

**Purchase a qualifying OM-D E-M10® camera configuration  
at the same time as a qualifying lens and receive  
**\$50 cash back.****

**Valid on purchases made between August 31, 2014 through September 30, 2014**  
*Claims must be postmarked by October 31, 2014. Limit 1per person.*

**MUST PURCHASE A QUALIFYING E-M10 CAMERA CONFIGURATION AND A QUALIFYING LENS TO BE ELIGIBLE.**

## QUALIFYING LENSES



**ED M.14-42mm f3.5-5.6 EZ Black**  
Item #V314070BU000  
UPC Code 050332-186804



**ED M.14-42mm f3.5-5.6 EZ Silver**  
Item #V314070SU000  
UPC Code 050332-186811



**M.45mm f1.8 Black**  
Item #V311030BU000  
UPC Code 050332-185791



**M.45mm f1.8 Silver**  
Item #V311030SU000  
UPC Code 050332-179950

**ZUIKO®**  
LENS SYSTEMS

## QUALIFYING CAMERA CONFIGURATIONS

### E-M10 Black or Silver Body or E-M10 Kit with 14-42mm Lens\*.

Item #V207021BU000, UPC 050332-187863  
Item #V207020BU000, UPC 050332-187849  
Item #V207026BU000, UPC 050332-187900  
Item #V207026OU000, UPC 050332-187948

Item #V207021SU000, UPC 050332-187870  
Item #V207020SU000, UPC 050332-187856  
Item #V207026EU000, UPC 050332-187924



## HOW TO CLAIM YOUR REBATE

1. Purchase an E-M10 camera configuration and one of the eligible lenses between 8/31/14 and 9/30/14.
2. Go to **olympus.rebateaccess.com** and click on **Promotion #57492, September Lens Savings (Canada)**.
3. Fill out and print the on-line registration form for this promotion.
4. Cut out and enclose the ORIGINAL UPC codes from the product packaging. **Two UPC codes are required (one from the camera box and one from the lens box)**. Photocopies of UPC codes will be denied.
5. Enclose a copy of the sales receipt or packing slip dated between 8/31/14 and 9/30/14.
6. **Keep a photocopy of all submitted paperwork for your records.**
7. Mail all of these items to the address noted on the registration form. Submission must be postmarked no later than October 31, 2014.

Track your rebate status at **www.Olympus.rebateaccess.com**  
Customer Service Phone Number: 1-800-953-3098

**This form is for instructional information only. To claim  
your rebate, please visit [www.olympus.rebateaccess.com](http://www.olympus.rebateaccess.com)**

*\*This mail-in rebate can be combined with any instant rebate promotion on any of the eligible camera configurations and lenses.*

**This offer is valid for a check paid in Canadian dollars for Canadian residents. Rebate checks are void if not cashed within 90 days of issuance and cannot be replaced.** Purchases must be made between 8/31/14 and 9/30/14. Redemption requests must be postmarked by 10/31/14. Olympus reserves the right to substantiate sales receipts and UPC codes. Offer void where prohibited, taxed or restricted. **Limit 1 rebate per person.** Offer does not apply to product purchased for resale or refurbished product. Offer is only for new merchandise. Purchases must be made from an authorized Olympus dealer. Rebate valid only for residents of Canada for purchases made in Canada. Olympus Imaging America Inc. assumes no responsibility for lost, late or misdirected mail, any condition caused by events outside the control of Olympus, or incomplete, invalid or illegible claims. Please allow up to 8-10 weeks for processing from the time your submission is received. **IMPORTANT: Keep copies of all materials submitted for your records.** Materials submitted cannot be returned. Products for which rebate is claimed may not be returned unless expressly authorized by Olympus. Fraudulent submission of multiple requests could result in federal prosecution under any applicable Canadian Mail Fraud Statutes. No reproductions of UPC codes accepted. To check rebate status anytime please visit [www.olympus.rebateaccess.com](http://www.olympus.rebateaccess.com). If rebate status cannot be obtained online please call 1-800-953-3098.